

6. Annex: Value Chain Detailed Action Plan with Status

2. EDetailed VC Action Plan of WEEP. For women target group – seedlings producers						
	Activities to be implemented	Data (first , second, or third decade of months and not quarters)	Responsible Persons	Supervisor	Materials and other items needed)	Status
1	Preparation list of input needed for seedling production under low tunnel	I decade of January	VCTL	Project Manager		done
2	MoU prepared	First decade of January	Project manager			done
3	Seedling producers identification and selection (8 district, 20 Jamoats)	First decade of January	Value Chain Officer	VT	Car	done
4	Preparation of list of seedling producers (20 entrepreneurs)	First decade of January	VCT	Project Manager		done

5	Organizing study tour	III decade of January	VCTL, PC, , Office manager	Project Manager	Tickets, car, hotel reservation, perdiem e.t.c	done
	organize two TV programs about the purpose of travel, prepare a video about the tour and the training stage (30 copy)	lii decade of January	PR& marketing specialist	PC, PM	Find and contract with TV and video service provider	done
	Baseline Video material about traditional methods of seedlings production of selected 20 target women – seedlings producers	III decade January	Agronomist, PR specialist	VC TL	Find and contract with TV and video service provider in Kurgan tube	done
6	Find trainer for training “Modern technology of vegetable seedling production in greenhouse” through competition	li decade of January	VCTL, PC	PM		done
7	Two day raining 20 seedlings producers ,	lii decade January, I decade February	VC, agronomist , Project coordinator	PM	training room in” Kohi Matbuot” for theoretical part of training and framer seedling producer in greenhouse for practical part , training materials, car , certificate	done
8	Baseline survey of seedling producers	II decade February	MEO Manager	PM	Car	done
9	Hand out the inputs for 20 seedling producers	II decade of February	VCT, office manager	VCTL, PM	Car, list of distributed inputs for beneficiaries In annex I	done

10	Group 20 women commercial seedling producers in cluster 3	II decade of February	Agronomist	VCTL	Car	done
11	Monitoring of the activity of seedling producers	II decade February – IV decade December	agronomist	VCTL	Car	done
12	Assisting seedling producers in erecting low tunnels for seedling production	II decade February	Agronomist	VCTL	Car,	done
13	Business- training : seedling producing management, marketing for each 3 cluster members	III Decade February	VCT, PC	PM	Car, trainer , training materials , found one via competition through three service provider	done
14	ToT Seedling producers: Seedling planting and vegetable production under open land	II Decade March	Agronomist	VCTL	Selected trainer , found one via competition through three service provider, car, training materials	done
	Training “Pest management ”, “Safety rules for the storage and use of pesticides”	II- Decade March	Agronomist	VCTL, PM	Car, training materials, Power point presentation ,, found one training provider via competition through three service provider	done
15	Conduct 8 in networking meetings of farmers, input suppliers and seedling producers in	IV decade March	VCTL, VCT, PC	PM	Prepare program of event, Car, mobilization of VC actors,	done

	open field day in 8 districts					
16	Training on compost making , soil sterilization and crop rotation	II Decade April	Agronomist	VCTL	Training materials	Done/ NEKSIGOL, Agronomist
17	Trainings on cabbage and other vegetable, strawberry seedlings production	II decade July	Agronomist	VCTL	Training materials , found one training provider via competition through three service provider	done
Detailed VC Action Plan of WEEP for year I. For women target group – Strawberry I						
1	Women Strawberry producers identification and recruitment for the training in target villages (Vaksh District , Bokhtar , Jomi, Qumsangir, Shahritus districts)	II decade February	VCT	VCTM		Selected 60 women from Vakhsh district , jamoat Kirov (Tojikiston, Lenin2, Mardacoy villages- 15 producers), Jomi district , Mushkurut village 15 producers
2	Baseline survey	II decade February	ME Team	ME Manager	Car, prepared formative recherche questionnaire for strawberry producers and start-up	Done, selected 60 strawberry producers
3	Recruitments technical international specialist for strawberry production	III decade February	, WEEP PM, VCTL	PM		Done, recruited int. STC Bob Nottelmann , USA, Sedat Bozan , Turkey

	Strawberry VC assessment	II decade February	VCTL	PM	Car	Done, Bob Nottelmann ISTCreport
	Recruitment trainer for training “Modern technology of strawberry production ” through competition	III decade February	VCTL. Agronomist, PC	PM	Contract	Done, April FtF Volunteer Dr. Abdel Rahman, August, Bob Nottelmann; August, Sedat Bozan
	Conduct agro training “Modern technology of strawberry production for identified women strawberry producers	III-IV decade February	Agronomist	VC TL	Car, recruitment trainer	Done, April FtF Volunteer Dr. Abdel Rahman, August, Bob Nottelmann; August, Sedat Bozan
	Under distance consultation with int. technical specialist identify certified variety or hybrid of strawberry and import to Tajikistan	I decade March	VCTL, agronomist	, WEEP PM		Done, under consultation of ISCT and support of PO “Neksigol “
	Establishment of one (or two) nursery for imported improved, certified strawberry using drip irrigation	II decade March	VCTL, agronomist	PM	Find the best farmer with the experience strawberry production, drip irrigation inputs, fertilizers,	Not nursery. Preparation of land in two demo plot in Vaksh district (Tojikiston and Lenin 2 village)

	selectionat least 100 women wanting to start producing strawberries and mobilization for the training .	III=IVI Decade , May	VC field officers	VCTL		Done. Selected 60 strawberry producers / ongoing process
	training to women wishing to start production of strawberries	III Decade may	Agronomist	VCTL	Start-up training, Recruitment trainer, Training materials	Done/ Trainers Ftf volunteer / record keeping and strawberry production trainings
	Training “Strawberry pest management ”, “Safety rules for the storage and use of pesticides”	II-IV decade June	Agronomist	VCTL	Car, trainer, training materials	Done. FtF volunteer; ISTC Bob Nottelman
	Conduct further analysis of market opportunities and target market preferences related to strawberry	II-IV decade April	Business development manager	VCTL	Car	No done
	Business- training : strawberry producing management, marketing each for women wishing to start strawberry production	i-II decade July	Agronomist, marketing manager	VCTL	Car, training materials,	Not done
	Work with input suppliers and/or	I Decade March	Agronomist	VCTL,	Imported strawberry varieties , plastic pots	Organized two demo plots for strawberry

	strawberry producers to introduce new technology and organizing nursery					producers to introduce new technology
	identify and select women with interest and potential to become female sales agents	II-IV decade April	Business development manager, field staff	VCTL	car	Ongoing
	Provide training (or link to existing training) to female sales agents on business management, market research and marketing, etc	II-IV Decade April	Business development manager	VCTL	Training materials, car , training room	Not done
	Business- training : strawberry producing management, marketing, quality standards for women strawberry producers	I decade April	agronomist	VCTL, PC, PM	Recruitment trainer, Training materials	Not done
	Request to FTF program in Tajikistan for volunteer	I decade May	VCTL	WEEP PM,	Latter for request to FTF from WEEP	done

	- farmer strawberry producer					
	Organize at least 10000 strawberry seedlings production under container for the selected start up strawberry producers through target women seedlings producers in 8 districts	II decade of May	VCTL, agronomist	WEEP PM, TAWA DCOP	Identification farmer producing local variety and have certificate from state certification agency,	Not done
	Training “Strawberry pest management”, “Safety rules for the storage and use of pesticides”,	I –II decade June	Agronomist	VCTL, PM	Training materials, car, power point presentation	Not done
	Demonstrations arranged for promising production technology introduce modern technology , mulching, drip irrigation, improved varieties	IV decade August	Agronomist	VCTL, PM	Recruitment company for the delivery of necessary inputs (plastic mulch, drips irrigation equipment)	done
	Conduct 2 networking meetings of farmers strawberry producers , input suppliers and buyers in open field day in 2 districts	I decade April	VCT, Business development Manager	PM	Mobilization of VC actors, prepare program for event	Next ear

	Training on compost making , soil sterilization and crop rotation	III-IV decade July	Agronomist	VCTL	Training materials	Not done
	Identification 7 farmers (women) in 7 districts with land and support for strawberry production with modern technology (mulching, drip irrigation, certified varieties, crop management etc.)	III-IV decade July	Agronomist	VCTL	Car, preparation list of inputs, link with seedling producers	Not done
	Study tour to Soghd VC Actors (aggregators, lead farmers,)	1 decade August	Business development manager , VCTL	PC, PM	Hotel reservation, car,	Not done
	Provide training/support to market actors in developing value chain financing options for customers; linking market actors to financial institutions (i.e IMON)	1-II decade September	Business development specialist, VCTL	PM	Business center for event, mobilization of VC actors, prepare program for event	Not done

	Participation in agricultural fairs strawberry VC actors	When event	Business development specialist	PC	Car	Not done
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